

DAMPAK RELOKASI PEDAGANG KAKI LIMA (PKL) DI JALAN MALIOBORO TERHADAP PARA PEDAGANG

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Abstrak

Laporan ini membahas tentang dampak relokasi Pedagang Kaki Lima (PKL) di Jalan Malioboro terhadap para pedagang khususnya pedagang pakaian. Tujuan penyusunan laporan ini untuk mengetahui mengenai dampak relokasi PKL dari Jalan Malioboro ke Teras Malioboro. Penelitian dilakukan di Teras Malioboro dari tanggal 11 Februari 2022 sampai 15 Maret 2022.

Penelitian dilakukan dengan metode observasi dan wawancara kepada para pedagang di Teras Malioboro. Data yang diperoleh dianalisis dan kemudian disajikan sebagai laporan tugas akhir.

Hasil penelitian menunjukkan bahwa relokasi PKL di Jalan Malioboro memberi dampak positif dan negatif. Salah satu dampak positifnya yaitu Teras Malioboro menjadi objek wisata baru di Yogyakarta, sedangkan salah satu dampak negatifnya yaitu pendapatan yang menurun karena sedikitnya wisatawan yang berkunjung.

Kata kunci: dampak, relokasi, PKL

THE IMPACT OF RELOCATION OF FOOD TRADERS (PKL) ON MALIOBORO STREET ON TRADERS

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Abstract

This report discusses the impact of the relocation of Street Vendors (PKL) on Jalan Malioboro on traders, especially clothing traders. The purpose of this report is to find out about the impact of relocating street vendors from Jalan Malioboro to Teras Malioboro. The research was conducted at the Malioboro Terrace from February 11, 2022 to March 15, 2022.

The research was conducted by using the method of observation and interviews with traders at the Malioboro Terrace. The data obtained were analyzed and then presented as a final project report.

The results showed that the relocation of street vendors on Jalan Malioboro had both positive and negative impacts. One of the positive impacts is that the Malioboro Terrace has become a new tourist attraction in Yogyakarta, while one of the negative impacts is the declining income due to the lack of tourists visiting.

Keywords: impact, relocation, street vendors