

Web-Based Roasted Beans Sales Information System (Case Study: Mandala Roastery)

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ABSTRACT

Mandala roastery is a trading company engaged in the sale of Roasted Coffee Beans which has sales targets in the form of coffee shops and individuals who like to drink coffee, where there are still many sellers who carry out conventional sales promotion processes. Customers must visit Mandala Roastery to be able to purchase products. The development of an e-commerce sales system at Mandala Roastery is a step to increase sales and product promotion so that it can provide benefits for sales. The purpose of building an e-commerce system for selling helmets and accessories parts is that customers can place orders for products without having to come to Mandala Roastery, the seller can also solve product processing problems, processing orders so as to make it easier for consumers to get information about Mandala Roastery products. This system is made using php program and MySQL database and the editor uses notepad++. The results of this study are that by implementing e-commerce at Mandala Roastery, it can be used as a means of sales promotion that can be accessed anywhere and anytime, the purchasing process can be done directly without having to come to the store, and can facilitate the product purchase transaction process.

Keywords: *information system, e-commerce, Coffee beans*