WEB-BASED SALES INFORMATION SYSTEM

(Case Study: Yanto Helmet)

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ABSTRACT

Yanto Helmet is a trading shop engaged in the sale of helmets and motor vehicle equipment such as helmets, parts, accessories, gloves, masks and others. The seller carries out the conventional promotion process. This means that customers must come to Yanto helmet to be able to purchase products. The development of the sales e-commerce system at Yanto Helmet is a step to increase sales and product promotion so that it can provide benefits for sales. The purpose of designing an e-commerce system for selling helmets and accessories parts is that customers can place orders for products without having to come to Yanto helmet, the seller can also overcome product processing problems, processing orders so as to make it easy for consumers to get information about Yanto helmet products. This system is made using PHP, HTML, and uses Mysql for the database. The result of this research is that by implementing e-commerce on Yanto helmet, it can be used as a means of sales promotion that can be accessed anywhere and anytime, the purchasing process can be done directly without having to come to the store, and can facilitate the process of product sales transactions.

Keywords: information system, e-commerce, sales.