

Camping Equipment Rental Information System Design (Case Study of Hanoman Adventure, Yogyakarta)

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ABSTRACT

Hanoman Adventure is a service company engaged in the rental of camping equipment located on Jalan Garuni 3 no 9 Babarsari, Sleman, Yogyakarta. Hanoman Adventure continues to strive to improve the company's service and quality standards from various sides. Hanoman Adventure wants to develop the company using a customer-oriented business strategy. As the company grows, customer demand is increasing. Business processes that are currently running still have shortcomings and weaknesses that cause the store's performance to be hampered. Customers who want to rent goods must order via whatsapp or come directly to the store. Hanoman Adventure collects rental report data, by recording rental transactions in the form of invoices or rental receipts to the ledger so that repeated input and data corruption often occur. From these problems, this research was conducted with the aim of producing a web-based camping equipment rental information system. The research methodology used is the method of observation, interviews and library studies. The system development method used in this web-based camping equipment information system is the SDLC (Software Development Life Cycle) method. This web-based information system uses PHP (Hypertext Preprocessor) as a programming language to create web applications and MySQL as a database. This application will make it easier for owners and tenants to process transactions because tenants can order goods to be rented via the web without having to come to the store directly. The results of this study are in the form of a web-based rental system application at the Hanoman Adventure Store which helps customers in viewing product availability information and assists customers in the process of renting goods, can help shop owners to display reports according to period and can market and products online.

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