Design and Build a Web-Based Sales System
(Case Study: Mahira Shopping, Pematang Siantar, North Sumatra)

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ABSTRACT

At this time there are many businesses such as selling clothes with various products and brands that play an important role in society. Mahira Shopping is one type of sales business that is currently visited by many in Pematang Siantar and Mahira Shopping has the best products. The business processes carried out by Mahira Shopping are still done manually, such as recording customer data, order data and transaction data. This causes the emergence of the need for information systems that can assist in managing data, including in terms of sales made. In providing the best service to customers/potential buyers, a computerized and online-based sales system is needed. Where all these activities are very important to be computerized and based online. The purpose of this research is to make Mahira Shopping more efficient in the context of easy sales using the web. This system was built to make it easier to sell, make transactions easily, make it easier for buyers to purchase goods online if they are far away, increase income and expand sales promotions at Mahira shopping.

Keywords: Information System, Sales, Promotion, Website