

# **WEB-BASED MOBILE PHONE SALES INFORMATION SYSTEM**

*(CASE STUDY : BANANA PHONE CILACAP)*

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## **ABSTRACT**

*Banana Phone is a store that sells mobile phones that are developing. At this time the Banana Phone store itself is still using the old way by coming to the store so that sellers and buyers make transactions directly. This has obstacles in terms of product promotion and expansion of its marketing reach. At the Banana Phone store, the recording and processing of goods data, the amount and price of goods, as well as sales transaction data are still carried out using Microsoft excel. In recording and calculating the number of types of products, the number of products, as well as the number of prices, the data obtained becomes less accurate so that there are often difficulties in checking product stock, making product sales reports and product purchases, requiring a long time to search for product data. The purpose of this research is to make Banana Phone more efficient in the context of easy sales using the web. The method used here is more directed to the research process with the waterfall method. In the construction of a web-based Mobile Sales Information System, to make it easier to sell, make transactions easily, make it easier for buyers to purchase goods online if far away, increase income and expand sales promotions on Banana Phone.*

**Keywords:** *System, sales, cellphone, waterfall*

