Sales Information System Implementation at Griya Green Beauty

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ABSTRACT

Griya Green Beauty is a skin care and beauty specifically for women that was established in 2017 which is located at Jl. Kapten Tendean Gg Nakula no 32 B Wirobrajan Yogyakarta. Griya Green Beauty sells several beauty products. In addition to selling beauty products, of course Griya Green Beauty also serves several treatments needed by the skin. With today's internet technology, sales made by companies can take place quickly and easily. A website that functions as a graphic-based internet information provider is a means to promote or offer products and services. The absence of online marketing media adds to the problems faced by Griya Green Beauty. During the COVID-19 pandemic, a business field is certainly less competitive if it does not have online marketing media such as a website. This is important because the existence of a website can help deliver product information, prices and product details to consumers. In addition, through the website, you will be able to access the information you need anytime and anywhere. Therefore, making a sales system at Griya Green Beauty is a solution to increase sales.

Keywords: Information System, Beauty, Sales, Online Store.