

IMPLEMENTATION OF E-COMMERCE APPLICATIONS WITH DROPSHIP FEATURES (Case study: Duta Motor Variation)

Nama Ita Ratna Hestiana, Rodhiyah Mardhiyyah, S. Kom., M.Kom

Information Systems Study Program, Faculty of Science & Technology

University of Technology Yogyakarta

Jl. Ringroad Utara Jombor Sleman Yogyakarta

E-mail : itaratnahestiana@gmail.com, rodhiyah.office@gmail.com.

ABSTRACT

Duta Variations Motor is one of the shops engaged in the sale of motorcycle accessories in the city of Yogyakarta. All prospective buyers must come directly to the store to be able to buy the desired spare parts or accessories. Media information obtained by consumers is through broadcast media through Instagram, besides online ordering is done by contacting directly via whatsapp. The method used in collecting data is interviews and observations, then an analysis of every problem that exists in the motor variation ambassador is carried out to then look for solutions. The existence of e-commerce can make it easier for consumers to see and buy products sold by ambassadors of motorcycle variations without having to shop. Duta Variation Motor's e-commerce application is built using the CodeIgniter (PHP) framework, MySQL database and Midtrans, the payment gateway tool. This application is able to make transactions with the payment gateway method and there is a dropship feature, it is hoped that customers can get the experience of transacting for themselves or for others. In addition, this application is able to provide output in the form of sales reports, best-selling product reports and inventory reports. The results of this e-commerce development can make it easier for customers to get information, make product purchases, and payment confirmations are automatic without the need for admins to confirm.

Keywords: E-commerce, Payment Gateway, Report