

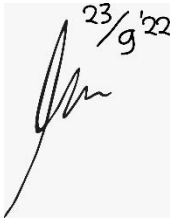
# ANALISIS EFEKTIVITAS REKRUTMEN KARYAWAN PADA PT MUSTIKA PANDAVA SAKTI

**Indah Cantika Tyasningrum**

## **Abstrak**

Penelitian ini bertujuan untuk menganalisis Efektivitas Rekrutmen Karyawan pada PT Mustika Pandava Sakti Cilacap. Penelitian ini menggunakan metode deskriptif kuantitatif. Data primer bersumber dari hasil kuesioner persepsi karyawan. Teknik pengambilan sampel yang digunakan dalam penelitian ini menggunakan teknik purposive sampling total sejumlah 45 responden. Berdasarkan hasil penelitian secara keseluruhan variabel efektivitas rekrutmen memiliki rata-rata hitung sebesar 2,44 yang termasuk kategori setuju. Berdasarkan indikator *reliance of experts* memiliki rata-rata hitung sebesar 2,01 yang termasuk kategori tidak setuju. Berdasarkan indikator *assumption of reciprocating candidate success* memiliki rata-rata hitung sebesar 2,89 yang termasuk ketagori setuju. Berdasarkan indikator *adequate definition of the job description* memiliki rata-rata hitung sebesar 2,41 yang termasuk kategori tidak setuju.

**Kata Kunci:** *Efektivitas Rekrutmen*

23/9/22  


**ANALYSIS OF EMPLOYEE RECRUITMENT EFFECTIVITY  
AT PT MUSTIKA PANDAVA SAKTI CILACAP**

***Indah Cantika Tyasningrum***

***Abstract***

*This study aims to analyze the Effectiveness of Employee Recruitment at PT Mustika Pandava Sakti Cilacap. This study uses a quantitative descriptive method. Primary data sourced from the results of the employee perception questionnaire. The sampling technique used in the study was a purposive sampling technique with a total of 45 respondents. Based on the research results, the overall recruitment effectiveness variable has an average count of 2.44 which is included in the agree category. Based on the reliance of experts indicator, it has an average count of 2.01 which is included in the disagree category. Based on the indicator of the assumption of reciprocating candidate success, the average count is 2.89, which belongs to the category of agree. Based on the indicator of adequate definition of the job description, it has an average count of 2.41 which is included in the disagree category.*

***Keyword : Recruitment Effectiveness***