

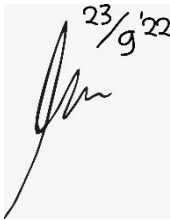
# **ANALISIS KOMUNIKASI KERJA PADA KARYAWAN PT SPORT GLOVE INDONESIA YOGYAKARTA**

**Anisa Prihastuti**

## **Abstrak**

Penelitian ini bertujuan untuk menganalisis komunikasi kerja pada karyawan PT Sport Glove Indonesia. Penelitian ini menggunakan metode deskriptif kuantitatif. Data primer bersumber dari hasil penyebaran kuesioner persepsi karyawan. Teknik pengambilan sampel digunakan pada penelitian ini menggunakan teknik simple random sampling jumlah 103 karyawan. Berdasarkan hasil penelitian seluruh variabel komunikasi memiliki rata-rata hitung sebesar 4,26 yang termasuk kategori sangat setuju. Berdasarkan indikator pemahaman memiliki nilai rata-rata 4,29 yang termasuk kategori sangat setuju. Berdasarkan kategori kesenangan memiliki nilai rata-rata 4,32 yang termasuk kategori sangat setuju. Berdasarkan indikator pengaruh pada respon memiliki nilai rata-rata 4,25 yang termasuk kategori sangat setuju. Berdasarkan indikator hubungan memiliki nilai rata-rata 4,19 yang termasuk kategori setuju.

**Kata Kunci :** *Komunikasi Kerja, Karyawan, Sport Glove Indonesia*

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**ANALYSIS OF EMPLOYEE WORK COMMUNICATIONS PT SPORT  
GLOVE INDONESIA YOGYAKARTA**

**Anisa Prihastuti**

***Abstract***

*This study aims to analyze work communication on employees of PT Sport Glove Indonesia. This study uses a quantitative descriptive method. Primary data is sourced from the results of distributing questionnaires on employee perceptions. The sampling technique used in this study was a simple random sampling technique with a total of 103 employees. Based on the research results, all communication variables have an average count of 4.26 which is included in the category of strongly agree. Based on the indicator of understanding has an average value of 4.29 which is included in the category of strongly agree. Based on the pleasure category has an average value of 4.32 which is included in the category of strongly agree. Based on the indicator of influence on the response has an average value of 4.25 which is included in the category of strongly agree. Based on the indicators of the relationship has an average value of 4.19 which is included in the agree category.*

**Keywords:** *Work Communication, Employees, Sport Glove Indonesia*