

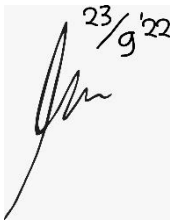
**ANALISIS BUDAYA ORGANISASI MENGGUNAKAN OCAI
(ORGANIZATIONAL CULTURE ASSESSMENT INSTRUMENT) PADA PT
SEMPE ARUMANIS HAJI ARDI YOGYAKARTA**

Sukardin

Abstrak

Penelitian ini bertujuan untuk mengetahui budaya organisasi pada PT Sempe Arumanis Haji Ardi dengan menggunakan metode OCAI (*Organizational Culture Assessment Instrument*). Penelitian ini menggunakan metode deskriptif kuantitatif. Data primer bersumber dari kuesioner. Teknik pengambilan sampel yang digunakan dalam penelitian ini menggunakan teknik sensus atau sampel total sejumlah 51 responden. Hasil penelitian secara keseluruhan budaya organisasi saat ini didominasi oleh *Clan Culture* sebesar 32% dan *Adhocracy Culture* sebesar 32%. Sedangkan budaya organisasi yang diharapkan didominasi oleh *Market Culture* sebesar 25%. Terdapat gap antara *Market Culture* saat ini dan yang diharapkan sebesar 7%.

Kata Kunci: *Budaya Organisasi, Metode OCAI*



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**ORGANIZATIONAL CULTURE ANALYSIS USING OCAI
(ORGANIZATIONAL CULTURE ASSESSMENT INSTRUMENT) AT PT
SEMPE ARUMANIS HAJI ARDI YOGYAKARTA**

Sukardin

Abstract

The purpose of this study was to determine the organizational culture of PT Sempe Arumanis Haji Ardi using the OCAI method (Organizational Culture Assessment Instrument). This study uses the quantitative descriptive method. Primary data was taken from questionnaires. The sampling method used in this study was the census method or an overall sample of 51 respondents. The results of the research overall organizational culture is currently dominated by Clan Culture of 32% and Adhocracy Culture at 32%. While the expected organizational culture is dominated by Market Culture by 25%. There is a gap between the current and expected Market Cultur of 7%.

Keywords: *Organizational Culture, OCAI Method*