

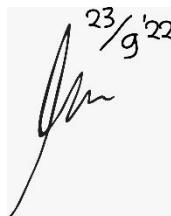
**ANALISIS KEKUATAN MSDM BERDASARKAN PERSEPSI
KARYAWAN PT POS INDONESIA (PERSERO)
KCU YOGYAKARTA**

Dita Aristia Ardani

Abstrak

Penelitian ini bertujuan untuk menganalisis kekuatan berdasarkan persepsi karyawan PT POS Indonesia (Persero) KCU Yogyakarta. Penelitian ini menggunakan metode deskriptif kuantitatif. Data primer bersumber dari hasil kuesioner persepsi karyawan. Teknik pengambilan sampel digunakan dalam penelitian ini menggunakan teknik sensus (*sampling total*) jumlah 51 karyawan. Berdasarkan hasil penelitian secara keseluruhan variabel kekuatan SDM memiliki nilai rata-rata hitung sebesar 3,09 yang termasuk kategori cukup setuju. Berdasarkan indikator pembeda memiliki rata-rata 2,94 yang termausk kategori cukup setuju. Berdasarkan indikator konsistensi memiliki rata-rata hitung sebesar 3,00 yang termasuk kategori cukup setuju. Berdasarkan indikator konsensual memiliki rata-rata hitung sebesar 3,34 tang termasuk cukup setuju.

Kata Kunci: *Kekuatan MSDM, Pembeda, Konsistensi, dan Konsensus*



23/9/22

A handwritten signature in black ink, appearing to be "Dita Aristia Ardani". To the right of the signature, the date "23/9/22" is written vertically.

**HUMAN RESOURCES MEASUREMENT ANALYSIS BASED ON PT POS
INDONESIA EMPLOYEES PERCEPTION**

Dita Aristia Ardani

Abstract

This study aims to analyze the strength of Human Resources based on the perceptions of employees of PT POS Indonesia (Persero) KCU Yogyakarta. This study uses a quantitative descriptive method. Primary data sourced from the results of the employee perception questionnaire. The sampling technique used in this study is the census technique (total sampling) with a total of 51 employees. Based on the results of the research, the overall strength of the HR variable has an average value of 3.09 which is included in the category of quite agree. Based on the differentiating indicators, it has an average of 2.94 which includes the category quite agree. Based on the consistency indicator, it has an average count of 3.00 which is included in the category of quite agree. Based on the consensual indicator, it has an average count of 3.34 which is included in the category of quite agree..

Keywords: *HRM Strength Measurement, Distinctiveness, Consistency, and Consensus*