

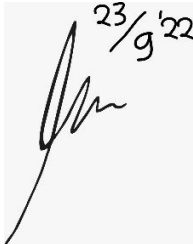
**ANALISIS PENGARUH PRODUK DOMESTIK BRUTO (PDB), INFLASI,
NILAI TUKAR, SUKU BUNGA DAN *TRADE OPENNESS* TERHADAP
FOREIGN DIRECT INVESTMENT (FDI) DI NEGARA-NEGARA ASEAN**

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Abstrak

Tujuan penelitian ini adalah untuk menganalisis pengaruh Produk Domestik Bruto (PDB), inflasi, nilai tukar, suku bunga dan *trade openness* terhadap *Foreign Direct Investment* (FDI) selama periode 2013-2019. Data yang digunakan adalah data panel berupa data tahunan yang berasal dari website resmi *Worldbank*. Pemilihan sampel menggunakan *purposive sampling*. Analisis yang digunakan adalah analisis data panel *Random Effect Model*. Hasil menunjukkan bahwa secara simultan variabel independen (PDB, inflasi, nilai tukar, suku bunga dan *trade openness*) berpengaruh terhadap FDI. Secara parsial variabel PDB dan *trade openness* berpengaruh positif dan signifikan terhadap FDI. Sedangkan variabel inflasi, nilai tukar dan suku bunga tidak berpengaruh terhadap FDI.

Kata kunci: FDI, PDB, Inflasi, Nilai Tukar, Suku Bunga, Trade Openness

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**ANALYSIS OF THE EFFECT OF GROSS DOMESTIC PRODUCT (GDP),
INFLATION, EXCHANGE RATE, INTEREST RATE, AND TRADE
OPENNESS ON FOREIGN DIRECT INVESTMENT (FDI) IN ASEAN
COUNTRIES**

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Abstract

The purpose of this study is to analyze the effect of Gross Domestic Product (GDP), inflation, exchange rates, interest rates and trade openness on Foreign Direct Investment (FDI) during the period 2013-2019. The data used is panel data in the form of annual data from the official Worldbank website. Sample selection was done using purposive sampling. The analysis used is panel data analysis of Random Effect Model. The results show that simultaneously independent variables (GDP, inflation, exchange rates, interest rates and trade openness) have an effect on FDI. Partially, the variables of GDP and trade openness have a positive and significant effect on FDI. While the variables of inflation, exchange rates and interest rates have no effect on FDI.

Keywords: FDI, GDP, Inflation, Exchange, Interest Rate, Trade Openness