

# **WEB-BASED ONLINE STORE SALES INFORMATION SYSTEM DESIGN**

*(Smart 21 Pakem Store Case Study)*

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## **ABSTRACT**

*Smart 21 store is a store that is engaged in the sale of basic necessities, in dire need of an effective and efficient product sales process. The sales system used today is a conventional system, where the buyer must come directly to the Smart 21 Store to see the products offered. Smart 21 store itself does not yet have a system that can handle online store sales. After knowing the existing problems, a system was designed, namely the design of a web-based online store sales information system. The design of this system will use CSS, Html, PHP and MySQL as the database. The creation of a smart 21 store sales information system aims to sell products online. With this system, Smart 21 Stores can be introduced to the wider community and make it easier for shop owners to sell products online. This system will focus on the online sales system and website, so Smart 21 Store has a website and online sales system along with online sales reports.*

**Keywords:** *Information System, Sales, Website*