

ABSTRACT

Indah Pratiwi Gunawan. 2022. **“Comparative Study: Social Policy During Pandemic Outbreak as Seen on Contagion (2011) and Real Condition in America in December 2020 – April 2022”**

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This study aimed to compare social policy from the American government during pandemic outbreak seen from the film Contagion (2011) and real life during COVID-19 outbreak using public policy theory by William N. Dunn. The study discusses four problems: 1) What were the American government policy in eradicating the deadly virus seen the Contagion (2011) and the COVID-19 outbreak?, 2) What actions were taken in the film contagion (2011) and during COVID-19 outbreak to stop the spread of virus?, 3) What were the living conditions of American society today and in the past?, 4) Are there any differences or similarities between American government policies in Contagion (2011) and in real life in dealing with this disease outbreak? Mimetic approach is applied to analyze the literary work with the reality of real life. Meanwhile, objective approach is used to analysis based on the film Contagion (2011). The writer found several actions from the American government policies that caused the length of time to complete the handling of the pandemic which also had an impact on the socio-economic of American society in this film and during the COVID-19 outbreak. Moreover, there are no similarities between American government policies in Contagion (2011) and during the COVID-19 outbreak, but the writer found some differences between the policies of the American government in the film and in real life.

Keywords: Contagion (2011), COVID-19 outbreak, public policy theory, William N. Dunn

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Penelitian ini bertujuan untuk menganalisis perbandingan kebijakan sosial pemerintah Amerika dilihat dari film Contagion (2011) dan kehidupan nyata selama wabah COVID-19 menggunakan teori kebijakan publik oleh William N. Dunn. Dalam penelitian ini penulis membahas empat permasalahan: 1) Bagaimana kebijakan pemerintah Amerika dalam memberantas virus mematikan tersebut, dilihat dari Contagion dan wabah COVID-19?, 2) Tindakan apa yang dilakukan pemerintah Amerika dalam film contagion (2011) dan selama wabah COVID-19 untuk menghentikan penyebaran virus?, 3) Bagaimana kondisi kehidupan masyarakat Amerika saat ini dan di masa lalu?, 4) Apakah ada perbedaan atau persamaan antara kebijakan pemerintah Amerika di film Contagion (2011) dan di kehidupan nyata dalam menyelesaikan masalah wabah virus mematikan? Pendekatan mimetic diterapkan untuk menganalisis karya sastra dengan realitas kehidupan nyata. Sedangkan pendekatan objektive digunakan untuk melakukan analisis berdasarkan film Contagion (2011) atau karya itu sendiri. Penulis menemukan beberapa tindakan dari kebijakan pemerintah Amerika yang menyebabkan lamanya waktu penyelesaian penanganan pandemi yang juga berdampak pada sosial ekonomi masyarakat Amerika dalam film ini dan selama wabah COVID-19. Selain itu, tidak terdapat kesamaan antara kebijakan pemerintah Amerika dalam Contagion (2011) dan selama wabah COVID-19, namun penulis menemukan beberapa perbedaan antara kebijakan pemerintah Amerika dalam film dan dalam kehidupan nyata.

Kata Kunci: Contagion 2011, teori kebijakan pemerintah, wabah COVID-19, William N Dunn