

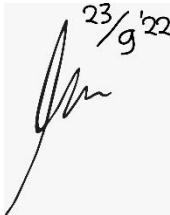
ANALISIS EFEKTIVITAS KERJA KARYAWAN DI PURNAMA TOSERBA DAN SWALAYAN GODEAN

Agnes Enggar Pramesti

Abstrak

Penelitian ini dilakukan di Purnama Toserba dan Swalayan Godean. Tujuan dari penelitian ini adalah untuk menganalisis dan mengetahui efektivitas kerja karyawan di Purnama Toserba dan Swalayan Godean. Penelitian ini merupakan penelitian kuantitatif dengan data primer yang diperoleh dari observasi dan kuesioner yang disebar kepada karyawan bagian kasir di Purnama Toserba dan Swalayan Godean. Responden dalam penelitian ini sebanyak 22 orang karyawan. Analisis data dalam penelitian ini menggunakan uji validitas, uji reliabilitas dan mean aritmatika. Berdasarkan hasil analisis penelitian semua indikator pencapaian tujuan sebesar 2,56 kategori setuju. Hasil analisis pada indikator kualitas kerja sebesar 2,51 kategori setuju. Hasil analisis pada indikator kuantitas kerja sebesar 2,84 kategori setuju. Hasil analisis pada indikator tepat waktu sebesar 2,66 kategori setuju. Dan hasil analisis pada indikator kepuasan kerja sebesar 3,00 kategori setuju.

Kata Kunci: *Efektivitas Kerja*



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**THE EFFECTIVENESS OF EMPLOYEES WORK ANALYSIS AT
PURNAMA DEPARTMENT STORES AND SUPERMARKETS GODEAN**

Agnes Enggar Pramesti

Abstract

This research was conducted at Purnama Toserba and Supermarket Godean. The purpose of this study was to analyze and determine the work effectiveness of employees at Purnama Toserba and Godean Supermarkets. This study is a quantitative study with primary data obtained from observations and questionnaires distributed to employees of the cashier at Purnama Toserba and Godean Supermarkets. Respondents in this study were 22 employees. Data analysis in this study used validity, reliability and arithmetic mean tests. Based on the results of the research analysis, all indicators of achieving goals are 2.56 which are included in the agree category. The results of the analysis on the indicators of work quality are 2.51 which are included in the agree category. The results of the analysis on the quantity of work indicators are 2.84 which are included in the agree category. The results of the analysis on the timely indicator of 2.66 which are included in the agree category. The results of the analysis on job satisfaction indicators of 3.00 which are included in the agree category.

Keywords: *Effectiveness of Employees*