

## ABSTRACT

Fairuz Yumna Kresnanda. 2022. *"The Challenges of Gender Stereotype in Netflix Series Bridgerton (2020)"*

English Literature Department  
Faculty of Business and Humanities  
University of Technology Yogyakarta  
fairuzyk54@gmail.com

The purpose of this study is to analyze the challenges of gender stereotype experienced by Eloise Bridgerton in the Netflix series "Bridgerton", as well as the reasons for her challenges of gender stereotype, the responses of her family to her challenges of gender stereotype, also the life in Netflix series "Bridgerton" and London 1880s. This study uses liberal feminism theory, an objective approach, and a mimetic approach. This study is qualitative research. In collecting data, the writer uses library research method. The primary data were collected from the Netflix series "Bridgerton". The secondary data were collected from books, journals, and articles. The data collection technique is by watching the series and taking notes. The analysis of this study found some results. The findings show that Eloise Bridgerton is a feminist. She experiences some challenges of gender stereotypes because she is a woman, and her challenges of gender stereotypes are influenced by her family's background, which is strict about social roles. Eloise's challenges with gender stereotypes obtain some responses from her family. In London's 1800s, women faced the same thing as Eloise.

---

**Keywords:** challenge, gender stereotype, liberal feminism, woman

## ABSTRAK

Fairuz Yumna Kresnanda. 2022. *"The Challenges of Gender Stereotype in Netflix Series Bridgerton (2020)"*

Program Studi Sastra Inggris.  
Fakultas Bisnis dan Humaniora  
Universitas Teknologi Yogyakarta  
fairuzyk54@gmail.com

*Tujuan dari penelitian ini adalah untuk menganalisis tantangan stereotip gender yang dihadapi oleh Eloise Bridgerton dalam serial Netflix "Bridgerton" serta penyebab tantangan stereotip gender yang ia hadapi, tanggapan keluarga terhadap tantangan stereotip gendernya, dan kehidupan dalam serial Netflix "Bridgerton" dan kehidupan di London pada tahun 1880-an. Penelitian ini menggunakan teori feminisme liberal, pendekatan objektif dan pendekatan mimesis. Penelitian ini merupakan penelitian kualitatif. Dalam pengumpulan data, penulis menggunakan metode penelitian kepustakaan. Data primer dikumpulkan dari serial Netflix "Bridgerton". Data sekunder dikumpulkan dari buku, jurnal, dan artikel. Teknik pengumpulan data dengan cara menonton serial dan mencatat. Analisis penelitian ini menemukan beberapa hasil. Hasil menunjukkan bahwa Eloise Bridgerton adalah seorang feminis. Dia menghadapi beberapa tantangan stereotip gender karena dia adalah seorang wanita dan tantangan gender stereotip tersebut dipengaruhi oleh latar belakang keluarganya yang ketat terhadap peran sosial. Tantangan stereotip gender Eloise mendapat beberapa tanggapan dari keluarganya. Di London pada tahun 1800-an, wanita menghadapi hal yang sama seperti Eloise.*

---

*Key words: tantangan, stereotip gender, feminisme liberal, perempuan*