WEBSITE AND ANDROID-BASED SALES INFORMATION SYSTEM DESIGN

(Case Study: Hannasa Hijab Shop Yogyakarta)

DEWI KANESWARA WRESTI ARDHANI

Informatics Study Program Faculty of Science and Technology
University of Technology Yogyakarta
Jl. Ringroad Utara Jombor Sleman Yogyakarta
E-mail : dewikanes45@gmail.com

ABSTRACT

Hannasa Hijab is a store engaged in the sale of various kinds of Muslim clothing. The information media used by the Hannasa Hijab store is social media and word of mouth recommendations. Sales at the Hannasa Hijab store still use conventional methods which result in less meeting the needs of customers and the store itself. Customers cannot come every time to check products and make transactions at Hannasa Hijab. Existing product data collection is still by way of bookkeeping and using Microsoft Excel. Based on the existing problems, it is necessary to make a sales information system to support and improve the quality of marketing, sales, and data collection. This study aims to build an unconventional web and android-based information system for product marketing, sales, and product and transaction data collection. The payment system used is Midtrans as a payment gateway. This system can generate sales reports and stock reports. Making this system using the programming language PHP, HTML, and using the MySQL database. With a sales information system or e-commerce, it can provide the best service to customers in transaction activities. Through online sales, stores can have potential customers from anywhere and product and sales data collection activities can be done easily by the system.

Keywords*: information system, sales, payment gateway*