

ABSTRAK

ANALISIS SEMIOTIKA KOMIK PAK GURU INYONG KARYA ANGGORO IHANK DI WEBTOON BERTEMA GURU HONORER EDISI 17 JANUARI 2017 - 22 AGUSTUS 2018

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Komik selain menjadi sebuah hiburan berisi humor-humor belaka kini telah menjadi sarana baru sebagai pengenalan sebuah bidang pekerjaan. Dalam salah satu komik yang dipublikasi pada aplikasi WEBTOON berjudul komik Pak Guru Inyong mengangkat kisah tentang guru honorer dan bidang pekerjaan honorer. Penelitian ini mengkaji hal terkait guru honorer dalam komik Pak Guru Inyong, penelitian menggunakan metode kualitatif dengan pendekatan semiotik yang memakai alat analisis semiotika Roland Barthes. Episode komik yang menjadi objek penelitian terdiri lima episode kajian. Lima episode kajian itu terdapat pada episode lima, episode sepuluh, episode enam puluh, episode seratus sepuluh dan episode seratus enam puluh sembilan. Setelah dilakukannya analisis level bahasa dan level mitos, ditemukan terdapat lima wicara mitos terkait guru honorer dalam setiap episode kajian. Lima wicara mitos guru honorer itu antara lain: 1) guru honorer sebagai pembantu kegiatan sekolah. 2) honorarium yang kecil bagi guru honorer. 3) pekerjaan sampingan merupakan keharusan bagi guru honorer. 4) pemaksaan tugas guru PNS ke guru honorer. 5) guru honorer adalah korban kebijakan pemerintah.

Kata Kunci: Guru Honorer, Komik, Semiotika, Roland Barthes

ABSTRACT

THE SEMIOTIC ANALYSIS OF THE COMIC PAK GURU INYONG BY ANGGORO IHANK IN WEBTOON, THEMED HONORARY TEACHERS JANUARY 17, 2017-AUGUST 22, 2018 EDITION

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Comics, in addition to being entertainment containing mere humors have now become a new means of introducing a field of work. One of the comics published on the WEBTOON application, entitled Pak Guru Inyong the comic tells the story of honorary teachers and honorary jobs. This study examines matters related to honorary teachers in Pak Guru Inyong comics; this research uses qualitative methods with a semiotic approach using the semiotic analysis tool Roland Barthes. The research consists of five episodes of study. The five episodes of the study are episode five, episode ten, episode sixty, episode one hundred and ten, and episode one hundred and sixty-nine. After completing the language level analysis and myth level analysis, it was found that five mythical speeches were related to honorary teachers in each episode of the study. The five mythical speeches of honorary teachers include 1) honorary teachers as assistants to school activities. 2) the small salary of honorary teachers. 3) a side job is a must for honorary teachers. 4) coercion of the duties of civil servant teachers to honorary teachers. 5) honorary teachers are victims of government policies.

Keywords: *Honorary Teacher, Comics, Semiotics, Roland Barthes*