

MOBILE WEB BASED CRACKER PRODUCT SALES SYSTEM DESIGN
(Case Study: PD. Bunga Turangga, Indramayu)

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ABSTRACT

PD. Bunga Turangga is a company engaged in production and sales. Where crackers are offered and sold are various types of crackers from several basic ingredients such as fish, shrimp and cassava. Currently, the marketing process that is available is only direct sales to consumers who come to the store and this is not efficient for consumers who are out of town or far from the store location to order or find out information about cracker products available in stores. In addition, recording sales reports still have to collect sales notes, then stored using a ledger. Based on the problems from this research, it produces a solution in the form of a system to help speed up the process of purchasing and recording products by making it easy for buyers to pay without having to come to the place. In addition, the sales system design information system can produce the required reports. The results of this study are to facilitate the PD. Bunga Turangga in the process of inputting product data, order transaction data, payment confirmations, search for sales data and sales data reports. These results can minimize errors and optimize data security.