

DEVELOPMENT OF FASHION SALES INFORMATION SYSTEM USING MIDTRANS PAYMENT GATEWAY BASED ON MOBILE WEB

(Case Study: Online Shop Skysea Yogyakarta)

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ABSTRACT

Skysea is an online shop that sells fashion items. Skysea was founded on November 19, 2019. In selling its goods, this store strives to increase sales and the trust of its customers. The payment transaction system at Skysea is still carried out by bank transfer and payment on the spot or cash on delivery, so if there are many transactions at the same time, the processing of payment transactions takes a long time because the admin has to check one by one and do cash on delivery each order. Therefore, the author conducted a study where payments at Skysea use a payment gateway system to make it easier for customers to make payments. In this study, the author uses Midtrans as a means of payment gateway and RajaOngkir as a postage API provider. The system created will use the Laravel framework with the PHP programming language and use MySQL as the system database. With this system, it is hoped that the payment transaction process at Skysea can run well so that it can help Skysea admins in collecting payment data and make it easier for customers to make payments.

Keywords: *Online Shop, Payment Gateway, Midtrans, RajaOngkir*