

## **PROBLEM FOCUSED COPING PEDAGANG MALIOBORO PADA MASA PANDEMI COVID-19**

**Antonius Daniswara Wiardi  
lis Kurniasih**

Program Studi Psikologi  
Fakultas Bisnis & Humaniora  
Universitas Teknologi Yogyakarta  
[antoniusdaniswara98@gmail.com](mailto:antoniusdaniswara98@gmail.com)

### **ABSTRAK**

*Problem Focused Coping yang dikemukakan oleh Lazarus dan Folkman menyatakan bahwa Problem Focused Coping merupakan usaha untuk menghadapi masalah yang dihadapi secara langsung dengan cara mengubah atau menguasai stimulus yang membawa stres. Para Pedagang Kaki Lima dengan segala keterbatasannya, pedagang tetap berusaha untuk bertahan di tengah pandemi Covid-19 saat ini, khususnya terhadap keberlangsungan usahanya. Penelitian ini bertujuan untuk mengetahui Problem Focused Coping pedagang Malioboro pada masa pandemi COVID-19. Metode penelitian yang digunakan adalah metode penelitian kualitatif dengan menggunakan tiga subjek pedagang Malioboro yang berusia diatas 50 tahun dan sudah berprofesi sebagai pedagang di Malioboro minimal 2 tahun. Teknik pengambilan subjek yang digunakan dalam penelitian ini adalah Purposive Sampling. Metode yang digunakan untuk pengumpulan data pada penelitian ini adalah wawancara yang disusun berdasarkan teori Lazarus & Folkman (1984), observasi yang disusun berdasarkan teori Lazarus & Folkman (1984) dan dokumentasi. Hasil penelitian ini menunjukkan ketiga subjek dalam penelitian ini dapat melakukan problem focused coping dengan baik. Terdapat 3 dalam aspek problem focused coping pedagang Malioboro pada masa pandemi COVID-19 ini adalah Controlles, Instrumental Action dan Negotiation. Pandemi COVID-19 menyebabkan kesulitan atau tantangan yang harus dihadapi pedagang Malioboro akan tetapi ketiga subjek mampu mengatasi, menghadapi serta menyelesaikan kesulitan dengan memikirkan dan mempertimbangkan serta melibatkan pertimbangan orang lain untuk dapat menghadapi pandemi COVID-19.*

**Kata Kunci:** pandemi COVID-19, pedagang Malioboro, problem focused coping.

## **PROBLEM FOCUSED COPING MALIOBORO TRADERS DURING THE COVID-19 PANDEMIC**

**Antonius Daniswara Wiardi  
lis Kurniasih**

Department of Psychology  
Faculty of Business & Humanities  
University of Technology Yogyakarta  
[antoniusdaniswara98@gmail.com](mailto:antoniusdaniswara98@gmail.com)

### **ABSTRACT**

*Problem Focused Coping proposed by Lazarus and Folkman states that Problem Focused Coping is an attempt to deal with the problems faced directly by changing or mastering the stimulus that brings stress. Street Vendors with all their limitations, traders are still trying to survive in the midst of the current Covid-19 pandemic, especially for the sustainability of their business. This study aims to determine the Problem Focused Coping of Malioboro traders during the COVID-19 pandemic. The research method used is a qualitative research method using three Malioboro traders who are over 50 years old and have worked as traders in Malioboro for at least 2 years. The subject taking technique used in this research is purposive sampling. The method used for data collection in this study were interviews based on the theory of Lazarus & Folkman (1984), observations based on the theory of Lazarus & Folkman (1984) and documentation. The results of this study indicate that the three subjects in this study can perform problem focused coping well. There are 3 aspects of the problem focused coping of Malioboro traders during the COVID-19 pandemic, namely Controlles, Instrumental Action and Negotiation. The COVID-19 pandemic caused difficulties or challenges that Malioboro traders had to face but the three subjects were able to overcome, face and resolve difficulties by thinking about and considering and involving other people's considerations to be able to deal with the COVID-19 pandemic.*

**Keywords:** *pandemic COVID-19, problem focused coping, trader Malioboro.*