

ANALISIS REKRUTMEN KARYAWAN DI PT SERA FOOD INDONESIA SLEMAN

Luthfi Setyo Wicaksono

Abstrak

Penelitian ini di lakukan di PT Sera Food Indonesia. Tujuan dari penelitian ini adalah untuk menganalisis Rekrutmen Karyawan di PT Sera Food Indonesia Sleman. Rekrutmen memiliki tiga indikator yaitu dasar rekrutmen, sumber rekrutmen, metode rekrutmen. Penelitian ini merupakan penelitian kuantitatif dengan data primer, sekunder dan kuesioner yang di sebar kepada karyawan PT Sera Food Indonesia penelitian sebanyak 90 orang. Analisis data ini menggunakan uji validitas, uji reliabilitas dan mean aritmatika. Berdasarkan perhitungan mean aritmatika tingkat rekrutmen karyawan di PT Sera Food Indonesia Sleman termasuk dalam kategori setuju. Faktor – faktor yang mempengaruhi rekrutmen karyawan ialah organisasi, pelaksana penarikan, dan lingkungan eksternal.

Kata Kunci : *Rekrutmen, Karyawan*



26/12/22

A handwritten signature in black ink, appearing to be "Luthfi Setyo Wicaksono". Above the signature, the date "26/12/22" is written in a smaller, more formal font.

EMPLOYEE RECRUITMENT ANALYSIS AT PT SERA FOOD INDONESIA SLEMAN

Luthfi Setyo Wicaksono

Abstract

This research was conducted at PT Sera Food Indonesia. The purpose of this research is to analyze the Employee Recruitment at PT Sera Food Indonesia Sleman. Recruitment has three indicators which are the basis of recruitment, sources of recruitment, methods of recruitment. This research is a quantitative research with primary, secondary data and questionnaires which were distributed to PT Sera Food Indonesia's research employees as many as 90 people. This data analysis uses validity test, reliability test and arithmetic mean. Based on the calculation of the arithmetic mean, the level of employee recruitment at PT Sera Food Indonesia Sleman is included in the agree category. Factors that influence employee recruitment are the organization, withdrawal executors, and the external environment.

Keywords: *Recruitment, Employees*