

ANALISIS TURNOVER INTENTION KARYAWAN PADA PT DAMAI INDO PROPERTI YOGYAKARTA

Dita Widiyati Umayah

Abstrak

Penelitian ini bertujuan untuk mengetahui penyebab *turnover intention* karyawan pada PT Damai Indo Properti Yogyakarta. Sampel yang digunakan sebanyak 37 responden. Metode analisis data yang digunakan dalam penelitian ini yaitu metode kuantitatif deskriptif. Metode yang digunakan dalam pengambilan data adalah observasi dan kuesioner dalam bentuk skala *likert* modifikasi. Analisis dalam penelitian ini menggunakan uji instrumen penelitian yaitu uji validitas, uji reliabilitas, dan uji rata-rata hitung. Hasil analisis penelitian ini menunjukkan bahwa persepsi responden pada PT Damai Indo Properti Yogyakarta secara keseluruhan memiliki nilai rata-rata hitung sebesar 2,95 yang menyatakan pada kategori setuju. Berdasarkan hasil analisis data, indikator usia memiliki nilai rata-rata hitung tertinggi sebesar 3,16, kemudian indikator masa kerja dengan nilai rata-rata hitung sebesar 2,77, indikator karakteristik individu dengan nilai rata-rata hitung terendah yaitu 2,73, indikator kepuasan kerja dengan nilai rata-rata hitung sebesar 2,98, dan indikator komitmen organisasi dengan nilai rata-rata hitung sebesar 3,13. Berdasarkan hasil analisis penelitian penulis menyimpulkan bahwa indikator tersebut merupakan aspek penyebab *turnover intention* pada karyawan PT Damai Indo Properti Yogyakarta.

Kata Kunci: *Analisis Faktor, Turnover Intention, PT Damai Indo Properti.*



26/12 '22

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ANALYSIS OF EMPLOYEE TURNOVER INTENTION AT PT DAMAI INDO PROPERTI YOGYAKARTA

Dita Widiyati Umayah

Abstract

This study aims to determine the causes of employee turnover intention at PT Damai Indo Properti Yogyakarta. The sample used was 37 respondents. The data analysis method used in this research is descriptive quantitative method. The method used in data collection is observation and a questionnaire in the form of a modified Likert scale. The analysis in this study used research instrument tests, namely validity tests, reliability tests, and arithmetic mean tests. The results of the analysis of this study indicate that the perceptions of respondents at PT Damai Indo Properti Yogyakarta as a whole have an average calculated value of 2.95 which states that they are in the agree category. Based on the results of data analysis, the age indicator has the highest calculated average value of 3.16, then the years of service indicator with an average calculated value of 2.77, the individual characteristics indicator with the lowest calculated average value of 2.73, the job satisfaction with an average calculated value of 2.98, and an indicator of organizational commitment with an average calculated value of 3.13. Based on the results of the research analysis, the authors conclude that this indicator is an aspect that causes turnover intention among PT Damai Indo Properti Yogyakarta employees.

Keywords: Factor Analysis, Turnover Intention, PT Damai Indo property.

