**PERAN *FOREIGN DIRECT INVESTMENT (FDI)* DALAM MENOPANG KEBERADAAN SIRKUIT MANDALIKA SEBAGAI BAGIAN DARI PARIWISATA INTERNASIONAL DI INDONESIA**

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**ABSTRAK**

Penelitian ini bertujuan untuk mengetahui peran *Foreign Direct Investment (FDI)* dalam menopang keberadaan Sirkuit Mandalika sebagai bagian dari Pariwisata Internasional di Indonesia. Penelitian ini merupakan penelitian studi literatur dengan menggunakan pendekatan deskriptif kualitatif. Sumber data penelitian ini adalah data pada Badan Pusat Statistik, berita dari Koran online dan jurnal penelitian ilmiah. Hasil penelitian menunjukkan bahwa peran *Foreign Direct Investment (FDI)* di Kawasan Wisata Mandalika sebagai bagian dari pariwisata internasionaldapat menopang pertumbuhan ekonomi baik secara nasional maupun lokal. Selain itu *Foreign Direct Investment (FDI)* berdampak pada: (1) Terciptanya lapangan pekerjaan baru bagi negara tujuan investasi khususnya di Lombok termasuk bagi warga setempat; (2) Meningkatkan daya saing dunia usaha nasional melalui kegiatan ekspor barang dan jasa ke luar negeri; (3) Menciptakan ekonomi kerakyatan; dan (4) Meningkatkan Kesejahteraan Masyarakat Nusa Tenggara Barat.

**Kata kunci : *FDI, Mandalika, Pariwisata, Internasional***

***THE ROLE OF FOREIGN DIRECT INVESTMENT (FDI) IN SUPPORTING THE EXISTENCE OF THE MANDALIKA CIRCUIT AS PART OF INTERNATIONAL TOURISM IN INDONESIA***

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***ABSTRACT***

*This study aims to determine the role of Foreign Direct Investment (FDI) in supporting the existence of the Mandalika Circuit as part of International Tourism in Indonesia.This research is a literature study using a qualitative descriptive approach.The data sources for this research were taken from the Central Statistics Agency, news from online newspapers and scientific research journals.The results show that the role of Foreign Direct Investment (FDI) in Mandalika Tourism Area as part of international tourism can support economic growth both nationally and locally. In addition, Foreign Direct Investment (FDI) has an impact on:(1) The creation of new job opportunities for investment destination countries, especially in Lombok, including local residents.(2) Improving the competitiveness of the national business world through the export of goods and services abroad.(3) Creating a person's economy;and (4) Improving the Welfare of the People of West Nusa Tengara*

***Keyword*** *: FDI, Mandalika, Tourism, International*