

## ABSTRACT

Ulfi Dwi Mulya. 2022. **The Symbols of Masculinity and Femininity of Snow White in Snow White and The Huntsman 2012 Film**

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This research is conducted to answer two research questions as follows: 1) what are the symbols showing Snow White has masculinity and femininity? 2) what are the traits of masculinity and femininity in the character of Snow White? This research applies descriptive qualitative by using the theory of Sandra L Bem and Landy. The object of this research is Snow White and The Huntsman film. In this film, there are four symbols of masculinity and two symbols of femininity. The traits of masculinity and femininity are also found in Snow White. There are six masculinity and four femininity traits. The symbols of masculinity include armor, horse, sword, and shield. Meanwhile, the symbols of femininity are dresses and necklaces. Masculinity traits include acting as a leader, making decisions easily, having a strong personality, and being ambitious, competitive, and dominant. However, Snow White also has feminine traits, including cheerful, gentle, soft-spoken, and sympathetic.

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**Keywords:** *Film, Masculinity, Femininity, Characterization*

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Penelitian ini dilakukan untuk menjawab dua pertanyaan penelitian sebagai berikut: 1) simbol apa saja yang menunjukkan bahwa Snow White memiliki maskulinitas dan feminitas? 2) apa saja sifat-sifat maskulinitas dan feminitas dalam karakter Snow White?. Penelitian ini menggunakan deskriptif kualitatif dengan teori Sandra L Bem dan Landy. Objek penelitian ini adalah film Snow White and The Huntsman. Dalam film ini terdapat empat simbol maskulinitas dan dua simbol feminitas. Sifat-sifat maskulinitas dan feminitas juga terdapat pada Snow White. Ada enam sifat maskulinitas dan empat sifat feminitas. Simbol maskulinitas termasuk baju besi, kuda, pedang, dan perisai. Sedangkan simbol feminitas adalah gaun dan kalung. Sifat-sifat maskulinitas antara lain bertindak sebagai pemimpin, mudah mengambil keputusan, memiliki kepribadian yang kuat, serta ambisius, kompetitif, dan dominan. Namun, Snow White juga memiliki sifat feminin, antara lain periang, lemah lembut, bertutur kata lembut, dan simpatik.

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**Kata Kunci:** *Film, Maskulinitas, Feminitas, Karakterisasi*