

**IMPLEMENTATION OF WEB-BASED INFORMATION SYSTEM
DEVELOPMENT OF SHOE SALES
(Case Study: Scorpion Shoes, Muara Bungo Regency)**

M. Habel Realino Pribadi, Joko Aryanto

Information Systems Study Program, Faculty of Science & Technology

University of Technology Yogyakarta

Jl. Ringroad Utara Jombor Sleman Yogyakarta

[E-mail: mhabelrealinop@gmail.com](mailto:mhabelrealinop@gmail.com)

ABSTRACT

The shoe sales information system that is currently used by Scorpion Shoes Muara Bungo, still does not have a computer-based information system to meet sales needs and sales media, reporting and sales systems have not run optimally as expected so they still need a better system using computerized system. The result of the research is the process of selling shoes using a web browser which is automatically connected directly to the Scorpion Shoes Store database. The application of a shoe sales information system application at Scorpion Shoes is expected to simplify and speed up the process of processing, selling shoes and reaching consumers by minimizing errors, so that the goals and objectives of Scorpion Shoes can be achieved optimally. Making the Implementation of the Development of a Web-Based Shoe Sales Information System is also expected to simplify and increase customers and can help business development and improve the process of buying and selling shoes at Scorpion Shoes.

Keywords: *Sales Information System, Shoes, Scorpion Shoes.*