

# **IMPLEMENTATION OF INFORMATION SYSTEMS AS MEDIA FOR THE PROMOTION OF MOTORIZED GATHERINGS AND WEB-BASED PAYMENTS**

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## **ABSTRACT**

*So far, efforts have been made by CV Sehati to share information about the social gathering program through printed media in the form of paper or brochures or the delivery of oral information. Regarding information on the process of implementing the gathering that will come later. In addition, the payment of the gathering bill is still made in cash so that data collection can only be done face to face. CV Sehati needs an intermediary media so that information can be conveyed quickly, easily and can be accessed at any time by prospective members who want or will take part in the next batch of gathering for easy access to the information needs that prospective members should get. This online gathering promotion and payment system was built using the PHP and MySQL programming languages as database storage servers. The system development method used is the waterfall method. The results of this study are that there is an online social gathering promotion and payment system at CV Sehati by integrating midtrans as a payment gateway.*

*Keywords: Social Gathering, MySQL, Promotion, Online payment, PHP, Data Collection*