WEB-BASED WATCH SALES INFORMATION SYSTEM AT PREMIUM WATCHES SHOP
(Case Study: Premium Watches Store Jakarta)

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ABSTRACT

The Premium Watches store is a watch business that still relies on manual sales. The information system that will be built aims to make it easier for watch customers to determine the watch according to their taste without having to come directly to the store to buy a watch. With the problems that exist in the company, a title is taken "Information System for Web-Based Watch Sales at Premium Watches Stores (Case Study: Premium Watches Stores)". The method of collecting data is done primary and secondary through observation and interview methods. The information system in this study uses the PHP programming language, HTML marker language, and uses MySql for data storage. The approach method used is the Waterfall method. The tools used for analysis are flowcharts, context diagrams, data flow diagrams (DFD) and entity relationship diagrams (ERD). From all the steps taken, a website for selling watches will be formed.

Keywords: *Sales, Web, Watches*