

PENERAPAN PROSES REKRUTMEN CV SRI SUMBER REJEKI MAGELANG

Gilang Satyo Laksono

Abstrak

Penelitian ini bertujuan untuk mengetahui penerapan proses rekrutmen CV Sri Sumber Rejeki Magelang. Penelitian ini menggunakan metode deskriptif kualitatif. Data primer didapat dari hasil observasi dan wawancara terstruktur. Teknik pengambilan sampel menggunakan *purposive sampling* dengan pertimbangan manajer sebagai perencana, pelaksana dan penanggung jawab rekrutmen. Sumber rekrutmen internal sumbernya dari rekomendasi sedangkan sumber eksternal dari media sosial instagram, whatsapp dan program magang, Metode rekrutmen yang diterapkan adalah metode tertutup ketika membutuhkan karyawan tetapi menghemat waktu dan biaya, sedangkan metode terbuka ketika membutuhkan karyawan dalam jumlah banyak dan meningkatkan kesempatan mendapatkan karyawan yang berpotensi.

Kata Kunci: *Rekrutmen*

Handwritten signature in blue ink, likely of the author, Gilang Satyo Laksono, with the date 20/1/23 written next to it.

***IMPLEMENTATION OF RECRUITMENT AT CV SRI SUMBER REJEKI
MAGELANG***

Gilang Satyo Laksono

Abstract

This study aims to determine the application of the recruitment CV Sri Sumber Rejeki Magelang. This research uses a qualitative descriptive method. Primary data obtained from observations and structured interviews. The sampling technique used purposive sampling with consideration of the manager as a narasumber. The source of recruitment depends on the company's needs, for internal sources the source is from recommended external sources are Instagram and WhatsApp social media and internship programs. The recruitment method applied is a closed method when it requires employees, but saves time and costs, while the open method when needed a large number of employees and increase the chance of getting potential employees.

Keyword: Recruitment