**ABSTRAK**

**Siti Nurjanah**. 2018. *Pengaruh Layanan Bimbingan Klasikal Berbantuan Media Video Terhadap Perencanaan Karir Siswa Kelas XI SMA Negeri 1 Kasihan Tahun Ajaran 2017/2018*. Tugas Akhir. Program Studi Bimbingan dan Konseling. Fakultas Pendidikan. Universitas Teknologi Yogyakarta. Pembimbing: Nararya Rahadyan Budiyono, S.Pd., M.Pd

Salah satu permasalahan yang dialami pada usia remaja adalah perencanaan karir. Perencanaan .karir adalah kecakapan atau kesanggupan siswa dalam menentukan langkah yang akan dilakukan dalam karir untuk mencapai tujuan yang telah ditetapkan. Dalam lingkup pendidikan terdapat bimbingan dan konseling yang didalamnya ada beberapa layanan salah satunya adalah layanan bimbingan klasikal. Dalam pelaksanaan layanan bimbingan klasikal ini peneliti menggunakan bantuan media video.

Pada penelitian ini menggunakan pendekatan quasi eksperimen *nonequivalent control group design*.. Sampel pada penelitian ini adalah 38 siswa kelas XI SMA N 1 Kasihan yang terbagi menjadi 2 kelas yaitu kelas eksperimen 19 siswa dan kelas kontrol 19 siswa dengan teknik *purposive sampling* dalam pengambilan sampel. Teknik analisis data yang digunakan adalah uji *Wilcoxon* dan uji *Mann Whitney*. Uji *Wilcoxon* dan uji *Mann Whitney* digunakan karena data yang diperoleh berdistribusi tidak normal.

Hasil penelitian diperoleh *sig(2-tailed*) 0.000 pada taraf signifikansi 5%, maka Ha diterima . Sedangkan nilai Asymp. Sig. (2-tailed) diperoleh sebesar 0,000 < 0,05. Hal ini menunjukkan bahwa penerapan layanan bimbingan klasikal berbantuan media videomempunyai pengaruh yang signifikan sebesar 0,000 terhadap peningkatan perencanaan karir siswa. Terdapat perbedaan perencanaan karir siswa kelas eksperimen dengan siswa kelas kontrol diperoleh data Asymp.Sig. (2-tailed) 0,000 < dari 0,05 artinya Ha diterima yaitu adanya pengaruh perencanaan karir antara kelas eksperimen dan kelas kontrol.

**Kata Kunci:** Perencanaan karir, Bimbingan klasikal, Media Video*.*

**ABSTRACT**

**Siti Nurjanah.** 2018. The Influence of Classical Guidance Services assisted Video Media to The Career Planning of Student at grade XI of SMA Negeri 1 Kasihan of Academic Year 2017/2018. Final Paper. Guidance and Counseling Study Program. Faculty of Education. University of Technology Yogyakarta. Advisor: Nararya Rahadyan Budiyono, S.Pd., M.Pd.

One of the keys to success for teenagers is career planning. Career planning is the ability of students in determining the steps that will be taken in their careers to achieve their goal set. In the field of education, there are guidelines and counseling in which there are several services called classical guidance services. In the implementation of this classical service, the researcher used the video media as an aid.

In this research, the researcher used the nonequivalent experiment quasi in control group design. The samples in this research were 38 students at grade XI of SMA Negeri 1 Kasihan which were divided into 2 classes. 19 students were in the experiment class and 19 other students were in the control with the purposive sampling technique in taking samples. The data analysis techniques used are the Wilcoxon test and the Mann Whitney test. Those techniques were used because the data was not normally distributed.

The result of research Sig. (2-tailed) 0.000 at significance level 5%,. Ha was accepted. While the Asymp Sig (2-tailed) value was obtained at 0.000<0.05. it showed that the implementation of classical has a significant effect of 0.000 on the improvement of student career planning. There were differences in career planning of experimental class student with control class students obtained by Asymp.sig data (2-tailed) 0.000˂ from 0.05, it meant that Ha wa accepted. It was found that there was an influence of career planning between the experimental class and the control class.

Keywords: Career Planning, Classical Guidance, Video Media.