

ABSTRACT

Sri Andhini Sakti Jogja Beef and Abon Shop is a trading company that focuses on sales. This shop sells various kinds of processed imported beef. This company has a pile of sales data but does not yet have good data management so it has difficulty presenting the information that the owner or CEO needs, such as knowing product sales results per month or year and monitoring consumer purchasing power. With advances in information technology like today, this business needs a system that can later handle problems and can be a tool to make business easier at the Sri Andhini Sakti Jogja Beef and Abon Shop. The aim of this research is to build a web-based sales recording information system at the Sri Andhini Sakti Jogja Beef and Abon Shop. This report was prepared using a qualitative method through direct observation and interviews with the owner of the Sri Andhini Sakti Jogja Beef and Abon Shop. After that, data analysis is carried out on various problems and system requirements to be built.

Keywords: *Information Systems, Web Based, Sales*