

ANALISIS REKRUTMEN KARYAWAN PADA PT DIAN NIAGA YOGYAKARTA

Dwi Sekaryati

Abstrak

Penelitian ini dilakukan di PT Dian Niaga Yogyakarta. Tujuan penelitian ini untuk menganalisis Analisis Rekrutmen Karyawan Pada PT Dian Niaga Yogyakarta. Rekrutmen karyawan memiliki tiga indikator yaitu dasar rekrutmen, sumber rekrutmen, metode rekrutmen. Penelitian ini menggunakan metode kuantitatif. Responden dalam penelitian ini berjumlah 80 orang dengan menggunakan Teknik sampel jenuh. Analisis data ini menggunakan uji validitas, uji reliabilitas, dan mean aritmatika. Berdasarkan nilai grand mean penelitian ini menunjukkan bahwa dasar rekrutmen, sumber rekrutmen, metode rekrutmen termasuk dalam kategori sangat setuju.

Kata Kunci: *Rekrutmen, PT Dian Niaga Yogyakarta*

 13/10 '23

AN ANALYSIS OF EMPLOYEE RECRUITMENT AT PT DIAN NIAGA YOGYAKARTA

Dwi Sekaryati

Abstract

This research was conducted at PT. Dian Niaga Yogyakarta. The purpose of this study was to analyze employee recruitment analysis at PT Dian Niaga Yogyakarta. Employee recruitment has three indicators, namely the basis of recruitment, sources of recruitment, methods of recruitment. This study uses a quantitative methods. Respondents in this study amounted to 80 people using the saturated sample technique. This data analysis uses validity test, reliability test, and arithmetic mean. Based on the grand mean value, this study shows that the basis of recruitment, sources of recruitment and methods of recruitment are included in the agreed strongly category.

Keywords: *Recruitment, PT Dian Niaga Yogyakarta*