ANALISIS PROSES REKRUTMEN KARYAWAN BARU PADA PT MIDTOU ARYACOM FUTURES YOGYAKARTA

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Abstrak

Penelitian ini bertujuan untuk menganalisis proses rekrutmen karyawan baru pada PT Midtou Aryacom Futures Yogyakarta. Penelitian ini menggunakan metode kuantitatif. Data primer bersumber dari hasil kuesioner persepsi karyawan. Teknik pengambilan sampel yang digunakan dalam penelitian ini menggunakan teknik *non probability sampling* yaitu sampling jenuh sejumlah 69 responden. Berdasarkan hasil penelitian secara keseluruhan, variabel proses rekrutmen memiliki rata-rata hitung sebesar 3,35 yang termasuk kategori sangat setuju. Berdasarkan indikator dasar rekrutmen memiliki rata-rata hitung sebesar 3,41 yang termasuk kategori sangat setuju. Berdasarkan indikator sumber rekrutmen memiliki rata-rata hitung sebesar 3,18 yang termasuk kategori setuju. Berdasarkan indikator metode rekrutmen memiliki rata-rata hitung sebesar 3,46 yang termasuk kategori sangat setuju.

Kata Kunci: *Proses, Rekrutmen, Karyawan*

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AN ANALYSIS OF THE NEW EMPLOYEE RECRUITMENT PROCESS AT PT MIDTOU ARYACOM FUTURES YOGYAKARTA

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Abstract

This research aimed to analyze the recruitment process of new employees at PT Midtou Aryacom Futures Yogyakarta. This research used quantitative method. Primary data were sourced from the results of the employee perception questionnaire. The sampling technique used in this research used non probability sampling technique, namely saturated sampling of 69 respondents. Based on the results of the overall research, average calculation for the recruitment process variable was 3.35, in the strongly agree category. Average calculation for the recruitment basic indicator was 3.41, in the strongly agree category. Average calculation for the recruitment source indicator was 3.18, in the agreed category. Average calculation for the recruitment method indicator was 3.46, in the strongly agree category.

Keywords: Process, Recruitment, Employees