



yunus indra purnama <pyunusindra@gmail.com>

[ijrbs] Editing Completed for "The Influence of perceived value and brand image on Lacoco's brand equity with brand awareness as a moderation variable"

1 message

Editorial Office at SSBFNET <editor@ssbfnet.com>

Sun, Dec 10, 2023 at 11:58 PM

To: Yunus Indra Purnama <pyunusindra@gmail.com>, Nur Wening <weningnur@gmail.com>

Dear Yunus Indra Purnama, Nur Wening,

I am pleased to inform you that the editing of your submission, "The Influence of perceived value and brand image on Lacoco's brand equity with brand awareness as a moderation variable," has been successfully completed. We have reviewed the content thoroughly, and it is now ready for production.

Submission Details:

- **Submission Title:** The Influence of perceived value and brand image on Lacoco's brand equity with brand awareness as a moderation variable
- **Author Name:** Yunus Indra Purnama, Nur Wening
- **Submission URL:** <https://www.ssbfnct.com/ojs/index.php/ijrbs/authorDashboard/submission/3036>

Thank you for your cooperation throughout the editing process. If you have any further questions or concerns, please don't hesitate to reach out.

Best regards,

Umit Hacıoglu, Ph.D.

Professor of Finance at IHU

Managing Editor/IJRBS

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