

WEB-BASED SALES INFORMATION SYSTEM DESIGN

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ABSTRACT

CV Mitra Abadi is a shop that sells various kinds of safes where sales are carried out by marketing manually using social media such as WhatsApp, Facebook and Instagram. Marketing also distributes brochures to various areas around the city of Yogyakarta and the sales process is also through word of mouth. Marketing also carries out sales by submitting proposals to official residences, government agencies and private and state-owned banks. Using manual systems such as printing brochures and proposals certainly requires a lot of capital which will burden the shop's finances. Marketing also has to bother distributing brochures and preparing proposals that will be submitted so that many levels of society are aware of the problems in sales and marketing at this agency. The author carries out analysis and design and then designs a system that can increase sales for the agency by building a system that can be used. access by all parties throughout Indonesia, not only around the city of Yogyakarta. System design needs to go through several stages to find out the overall problems being faced by the agency. The author observes and identifies problems in the agency and collects data so that he can design the system that will be built. From the results of the analysis that has been carried out, the author designs and builds the system. web-based sales information such as systems (e-commerce) to increase sales to agencies,

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