DESIGN AND DEVELOPMENT OF A MOBILE-BASED TOURISM OBJECT RECOGNITION APPLICATION IN BANJARNEGARA USING THE LOCATION BASED SERVICE (LBS) METHOD

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ABSTRACT

Tourism is a sector that has great potential for development. Tourism can become regional income and advance the tourism industry. Banjarnegara itself has many tourist attractions, but the lack of tourists coming to tourist attractions in Banjarnegara has resulted in a decline in regional income and damage to tourist attractions because there is no income. The purpose of making this application is to help tourism managers to market their tourism in order to revive tourism that has failed or has died. This application was created using the Location Based Service (LBS) method, which is a tool or technology for conveying tourist information in Banjamegara. This system was developed using Google Map APL

Keywords: Panwisata, Android, Google Maps Api, Tour Guide, System