

**ANALISIS PENGUKURAN KEKUATAN MSDM BERDASARKAN
PERSEPSI KARYAWAN PT SUZUKI INDO JAYA SUKSES
DAERAH ISTIMEWA YOGYAKARTA**

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Abstrak

Penelitian ini bertujuan untuk menganalisis pengukuran kekuatan berdasarkan persepsi karyawan PT Suzuki Indo Jaya Sukses Daerah Istimewa Yogyakarta. Penelitian ini menggunakan metode deskriptif kuantitatif. Data primer bersumber dari hasil kuesioner persepsi karyawan. Teknik pengambilan sampel digunakan dalam penelitian ini menggunakan teknik sensus (sampling total) jumlah 23 karyawan. Berdasarkan hasil penelitian secara keseluruhan variabel pengukuran kekuatan MSDM memiliki nilai rata-rata hitung sebesar 3,14 yang termasuk kategori setuju. Berdasarkan indikator pembeda memiliki rata-rata 3,14 yang termasuk kategori setuju. Berdasarkan indikator konsistensi memiliki rata-rata 3,15 yang termasuk kategori setuju. Berdasarkan indikator konsensual memiliki rata-rata 3,26 yang termasuk kategori sangat setuju.

Kata Kunci: *Pengukuran Kekuatan MSDM, Pembeda, Konsistensi, Konsensus*


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**HUMAN STRENGTH MEASUREMENT ANALYSIS BASED ON PT SUZUKI
INDO JAYA SUKSES DAERAH ISTIMEWA YOGYAKARTA EMPLOYEES
PERCEPTION**

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Abstract

This research aims to analyze strength measurements based on the perceptions of employees of PT Suzuki Indo Jaya Sukses Yogyakarta Special Region. This research uses quantitative descriptive methods. Primary data comes from the results of employee perception questionnaires. The sampling technique used in this research was the census technique (total sampling) with a total of 23 employees. Based on the research results, overall the HRM strength measurement variable has a calculated average value of 3.14 which is included in the agree category. The differentiating indicator has an average of 3.14 which is included in the agree category. The consistency indicator has an average of 3.15 which is included in the agree category. The consensual indicator has an average of 3.26 which is in the strongly agree category.

Keywords: *HRM Strength Measurement, Distinguishing, Consistency, Consensus*