

PENGARUH TRANSFORMATIONAL LEADERSHIP DAN EMPLOYEE ENGAGEMENT TERHADAP KINERJA PADA KARYAWAN THE ALANA HOTEL AND CONVENTION CENTER YOGYAKARTA

Muhammad Rachman

Abstrak

Penelitian ini bertujuan untuk mengetahui dan menganalisis Pengaruh *Transformational Leadership* dan *Employee Engagement* Terhadap Kinerja Pada Karyawan *The Alana Hotel and Convention Center* Yogyakarta. Dalam penelitian ini menggunakan sampel sejumlah 83 responden yang diperoleh dari Karyawan *The Alana Hotel and Convention Center* Yogyakarta. Metode dalam penelitian ini menggunakan analisis Uji Instrumen, Uji Asumsi Klasik, Uji Hipotesis, Uji Koefisien Determinan, dan Uji Regresi Linier Berganda. Pengumpulan data primer dilakukan dengan kuesioner yang telah diuji validitas dan reliabilitasnya. Hasil analisis uji t menunjukkan bahwa *Transformational Leadership* berpengaruh positif dan signifikan terhadap kinerja karyawan. Dari Hasil analisis uji t juga menunjukkan bahwa *Employee Engagement* berpengaruh positif dan signifikan terhadap kinerja karyawan. Kemudian dari hasil Uji F menunjukkan bahwa secara simultan *Transformational Leadership* dan *Employee Engagement* berpengaruh positif dan signifikan terhadap Kinerja Karyawan.

Kata Kunci: *Transformational Leadership, Employee Engagement, Kinerja*



A handwritten signature in black ink, appearing to read "Muhammad Rachman". Above the signature, there are two small numbers: '22' above a diagonal line and '24' below it, likely indicating the year of graduation or the like.

**THE INFLUENCE OF TRANSFORMATIONAL LEADERSHIP AND
EMPLOYEE ENGAGEMENT TO PERFORMANCE OF EMPLOYEES ON
THE ALANA HOTEL AND CONVENTION CENTER YOGYAKARTA**

Muhammad Rachman

Abstract

This research aims to determine and analyze the influence of transformational leadership and Employee Engagement on the performance of employees of The Alana Hotel and Convention Center Yogyakarta. This research uses a sample of 83 respondents obtained from employees of The Alana Hotel and Convention Center Yogyakarta. The methods used in this research are Instrument Test analysis, Classical Assumption Test, Hypothesis Test, Determinant Coefficient Test, and Multiple Linear Regression Test. Primary data collection was carried out using a questionnaire that had been tested for validity and reliability. The results of the t test analysis show that Transformational Leadership has a positive and significant effect on employee performance. The results of the t test analysis also show that Employee Engagement has a positive and significant effect on employee performance. Then the results of the F Test show that simultaneously Transformational Leadership and Employee Engagement have a positive and significant effect on employee performance.

Keywords: Transformational Leadership, Employee Engagement, Performance