

PROMOTING BIMA DISTRICT TOURISM BY IMPROVING THE CONCEPT OF DISSEMINATION OF TOURISM INFORMATION USING WEBSITE MODERNIZATION

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ABSTRACT

Bima Regency has many tourist attractions, but there are still many people who don't know about them, both from the Bima community itself and from outside the area. This happens because it is difficult to get information about tourist attractions in Bima Regency. This research aims to create a web-based Bima Regency tourism information system that can introduce various tourist attractions to the wider community in order to improve tourism marketing performance in Bima Regency. This tourism information system was built using the PHP and MySQL programming languages as the database. The system development method used is waterfall which consists of the stages of needs analysis, system design, coding, testing and maintenance. Tourist data displayed includes descriptions of tourist attractions, location, accessibility, facilities, costs and documentation in the form of photos. The result of this research is an information system that can help make it easier for tourists to get information about tourism in Bima district, and this website makes it easier for tourists from outside the area to order tour packages and hotel reservations.

Keywords: Information Systems, Bima, Tourism, Modernization, Blackbox

