Implementation of an Android-Based Tourist Object Recognition Application in North Kalimantan Province (CASE STUDY: North Kalimantan Province)

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ABSTRACT

The North Kalimantan province tourism introduction application is a solution that aims to help individuals or groups, especially tourists from outside the province, to find out and visit tourist attractions or attractions in the province of North Kalimantan. In an effort to increase efficiency in helping Micro, Small and Medium Enterprises (MSMEs) carried out by the community, mobile applications are used as a method that creates a more interactive and interesting experience. The use of mobile applications in the introduction of tourist attractions in North Kalimantan province involves a smartphone or tablet-based device. This application allows users to see descriptions and locations of tourist attractions to be visited. In this study, Blackbox testing was carried out which resulted in the finding that the application features functioned properly as a whole. This application helps people who want to visit North Kalimantan province easily find tourist destinations to visit.

Keywords*: Smartphone. Tourism, North Kalimantan, Mobile, Tourist*