DESIGN AND DEVELOPMENT OF MOBILE-BASED PHOTOGRAPHY SERVICE ORDERING APPLICATION AT VIBESROOM STUDIO

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ABSTRACT

The development of the world of photography is currently experiencing rapid progress, reflected in the increasing demand for good quality photography services for product promotions, event documentation, and so on. Studio Vibesroom, a photo studio based in Purwokerto, faces challenges in the process of ordering photography services. Currently, orders for photography services are still made via social media or visiting studios to order photography services. This condition can cause problems for photographers in managing time and explaining photo category details to each customer. In addition, customers often do not have free time to visit the studio because of their busy lives. To overcome this problem, it is necessary to create an application for ordering photography services for Studio Vibesroom. This application is expected to provide complete information regarding types of photo categories, prices and descriptions, so that customers can easily order and make payments online.