

THE PERCEPTION OF GO-JEK DRIVERS IN YOGYAKARTA TOWARD COMPENSATION GIVEN BY THE COMPANY

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Abstract

This research aims at identifying the perception of Go-Jek drivers in Yogyakarta toward compensation given by the company. The method used in collecting the data is simple random sampling in which the data are collected randomly without regarding to the strata in the population. The primary data consists of 50 Go-Jek drivers in Yogyakarta. The results show that the perception of Go-Jek drivers in Yogyakarta as follows: based on the result of arithmetic mean test, it can be concluded that the perception of Go-Jek drivers in Yogyakarta towards the compensation from the company has an average of 2.084, which is classified as poor category. It indicates that the whole compensation indicators of Go-Jek Indonesia company are poorly perceived by Go-Jek drivers in Yogyakarta. Meanwhile, from the perception of Go-Jek Indonesia, giving the responsibility for its work has an average value of 2.44 which is considered as the highest value. It means that Go-Jek drivers in Yogyakarta perceive that the company gives less leniency of responsibilities or jobs for them. In Indonesia's Go-Jek indicator, providing an interesting job has a value of 1.82 which is classified as the lowest value. Therefore, it indicates that the Go-Jek drivers in Yogyakarta perceive that the job is less interesting and needs many innovations to avoid boredom and make the drivers interested in taking their responsibilities and doing their jobs.

Keywords: *Perception, Compensation, Random Sampling*