DESIGN AND CONSTRUCTION OF MOBILE-BASED WEDDING ORGANIZER INFORMATION AND ORDERING SYSTEMS
(Case Study: Omah Kebon Resto Temanggung)

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ABSTRACT

Nowadays, technological developments have a huge influence in helping human life, especially in the business sector. Many people want everything to be easier, including the wedding organizer business. In general, orders are made by visiting the wedding vendor location. This is done only to get information about the menu or wedding package provided by the vendor. This creates impracticality for both the ordering party and the vendor in obtaining information and placing orders. Problems can arise when the orderer cannot meet the owner or employee who is not at the location, so the prospective bride or groom must come directly to the location to order or simply find out information about the services provided by the wedding organizer. This entire process causes problems in time efficiency and difficulties in booking wedding packages. This research aims to build and design an application that prioritizes practicality within the scope of the wedding organizer business. This research is dedicated so that wedding orderers can access information and place orders with wedding organizer vendors easily and practically. Therefore, it is hoped that creating an application for wedding organizers can help owners and employees in providing services and conveying information to customers who will be holding wedding events in the future.

Keywords: technological developments, wedding organizer business, bride and groom, information and ordering, Android.