

IMPLEMENTATION OF THE SAW METHOD TO GET QUALITY PARENT BIRD

(Case Study: Mbah Kebhon Bird Farm, Turi, Sleman, Yogyakarta)

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ABSTRACT

The selection of superior quality chirping birds will determine the offspring produced. Superior quality bird brooders can also increase the selling price of the resulting chicks. Therefore, the determination of superior quality bird breeders is very crucial for decision makers who are related in this case are chirping bird breeders. If it is not done properly and accurately, the wrong selection of chirping birds often results in various problems. Some of the problems that arise include the results of tillers that have low quality to the difficulty of selling livestock produced tillers. Decision-making models can be used to help chirping bird breeders make decisions. The *Simple Additive weighting* (SAW) method is expected to be able to help overcome the problems encountered. The purpose of this study was to create a decision-making system for the selection of superior quality chirping birds. It is hoped that there will be no mistakes in the selection of chirping birds.

Keywords: *chirping birds; ranch; Simple Additive Weighting; Decision Support System; superior quality; selection..*