

DESIGN AND CONSTRUCTION OF AN INFORMATION SYSTEM FOR MANAGEMENT OF BROILER CHICKEN

(Case study: VR Broiler Farm Chicken Farm)

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ABSTRACT

The very rapid development of information technology science has increased the competitiveness of business development in entrepreneurship. Therefore, in entrepreneurship it is recommended to use computerized business management administration, because this can simplify business management and increase the efficiency and effectiveness of work so that it can increase profits in entrepreneurship. VR Broiler Farm is a chicken farming business, especially broiler chickens. Until now, VR Broiler Farm still collects data on broiler chicken care manually. This is because breeders do not utilize today's technology. So the data collection process will take longer and cause data confusion. Based on this description, an information system is needed for breeders to be able to collect data more quickly and efficiently. This data collection includes scheduling identification, the amount of chicken feed needed, the number of dead chickens, the total number of chickens, and a recap of data related to broiler chicken farming. Therefore, the existence of a broiler chicken livestock management information system can provide useful information to determine the level of development of broiler chicken production.

Key words: information technology, efficient, industry, animal husbandry, broiler chickens.