

## **ABSTRACT**

### **MOBILE-BASED ORDERING AND SALES INFORMATION SYSTEM**

***(Case Study: Kencana Store, Indramayu)***

*Toko Kencana, which is located in Indramayu, is a shop that sells various types of basic food items of different types. Currently the system that is running still has shortcomings and weaknesses that cause store performance to be hampered. Customers who want to buy goods must order via WhatsApp or come directly to the shop. The design of this information system is based on Mobile Web. This application will make it easier for owners, employees and buyers to carry out the buying and selling process because buyers can order goods via mobile without having to come to the shop in person. The results of this research are in the form of an application in the form of a mobile-based ordering and sales system application at Toko Kencana which helps in the process of buying and selling goods and can display reports according to the period.*

*Keywords: Mobile, Application, Ordering and Sales*

