IMPLEMENTATION OF SALES INFORMATION SYSTEM ON WEBSITE BASED MARKAS VAPESTORE

(Case Study: Markas Vapestore, Jaten)

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ABSTRACT

With the development of technology and information, buying and selling activities can be carried out using the internet. Entrepreneurs or companies can easily sell products via a website. A sales information system via the internet or online is a good approach to improving marketing. Information system design in data collection is carried out by observation and interviews. Next, the researcher analyzed the problems that occurred at the Markas Vapestores located in Karanganyar. The Markas Vapestores experienced difficulties in managing master data, transaction data and the system that was running was still homemade so that if customers wanted to buy they had to come to the place and make a transaction. Therefore, a web-based electronic cigarette (Vape) sales information system is needed that makes it easier to record goods and manage sales transactions. By implementing the Waterfall method that will be used, researchers will use Payment Gateway for payments and development methods consisting of analysis, design, testing coding and support/maintenance.

Keywords: Information Systems, Sales, Website