ANALISIS REKRUTMEN KARYAWAN PADA CV ARKATAMA RITELINDO CABANG JAKAL SLEMAN

Muhamad Hikam Almayda

Abstrak

Penelitian ini bertujuan untuk mengetahui dan menganalisis rekrutmen karyawan pada CV. Arkatama Ritelindo Cabang Jakal Sleman. Penelitian ini menggunakan metode deskriptif kuantitatif. Metode yang digunakan dalam pengambilan sampel adalah sampel jenuh yang berjumlah 54 orang. Pengumpulan data primer dilakukan dengan metode kuesioner yang telah diuji validitas dan reliabilitasnya. Hasil keseluruhan penelitian variabel Rekrutmen pada indikator Dasar Rekrutmen memiliki rata-rata sebesar 3,69 yang termasuk dalam kategori sangat setuju. Nilai rata-rata pada indikator Sumber Rekrutmen sebesar 3,62 dengan kategori sangat setuju. Nilai rata-rata pada indikator Metode Rekrutmen sebesar 3,81 dengan kategori sangat setuju. Nilai rata-rata keseluruhan variabel rekrutmen sebesar 3,71 dengan kategori sangat setuju. Dari hasil 54 responden memberi rata-rata jawaban sangat setuju. Hal ini disebabkan karena proses rekrutmen karyawan telah sesuai dengan persyaratan dan ketentuan yang diberikan perusahaan.

Kata Kunci: *Rekrutmen, Deskriptif Kuantitatif, CV Arkatama Ritelindo*
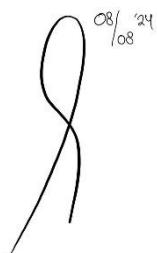
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EMPLOYEE RECRUITMENT ANALYSIS AT CV ARKATAMA RITELINDO BRANCH JAKAL SLEMAN

Muhamad Hikam Almayda

Abstract

This research aims to identify and analyze employee recruitment at CV. Arkatama Ritelindo Branch Jakal Sleman. The study utilized a quantitative descriptive method. The sampling method used was saturation sampling with a total of 54 individuals. Primary data collection was conducted by using a validated and reliable questionnaire method. The overall results of the study indicate that the Recruitment variable under the Recruitment Basis indicator has an average score of 3.69, classified as strongly agree. The average score for the Recruitment Source indicator is 3.62, also classified as strongly agree. The average score for the Recruitment Method indicator is 3.81, classified as strongly agree. The overall average score for the recruitment variable is 3.71, categorized as strongly agree. From the responses of 54 participants, the average rating is strongly agree. This is because the employee recruitment process aligns with the requirements and regulations stipulated by the company.

Keywords*: Recruitment, Quantitative Descriptive, CV Arkatama Ritelindo*