

ANALISIS MOTIVASI KERJA KARYAWAN PT VICTORY INTERNATIONAL FUTURES YOGYAKARTA


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Abstrak

Penelitian ini bertujuan untuk menganalisis motivasi kerja karyawan pada PT Victory International Futures Yogyakarta. Jenis penelitian yang digunakan adalah penelitian kuantitatif. Metode yang digunakan adalah dengan *Arithmetic Mean* atau rata-rata aritmatika. Populasi dalam penelitian ini adalah seluruh karyawan PT Victory International Futures Yogyakarta dan sampel penelitian ini menggunakan *purposive sampling* yaitu karyawan PT Victory International Futures cabang Yogyakarta yang telah bekerja minimal selama 3 bulan sehingga diperoleh sampel penelitian sebanyak 30 orang. Teknik pengumpulan data adalah dengan pengisian kuesioner yang diberikan kepada sampel penelitian. Hasil penelitian menunjukkan bahwa karyawan PT Victory International Futures cabang Yogyakarta memiliki tingkat motivasi yang baik.

Kata Kunci: *Motivasi Kerja, PT Victory International Futures*

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**EMPLOYEES WORK MOTIVATION ANALYSIS OF PT. VICTORY
INTERNATIONAL FUTURES YOGYAKARTA**

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Abstract

This study aims to analyze employee work motivation at PT Victory International. This research aims to analyze employee motivation at PT Victory International Futures Yogyakarta. The type of research used was quantitative research. The method used was the Arithmetic Mean or arithmetic average. The population in this study was all employees of PT Victory International Futures Yogyakarta, and the research sample used purposive sampling, namely employees of PT Victory International Futures branch in Yogyakarta who have been working for a minimum of 3 months, resulting in a research sample of 30 people. The data collection technique was applied through the completion of questionnaires given to the research sample. The results of the study indicate that employees of PT Victory International Futures branch in Yogyakarta have a good level of motivation.

Keywords: *Work Motivation, PT Victory International Future*